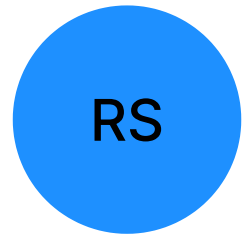


RONALD SEGOVIA

Illustrator / CG artist / focused on character design and Illustration, most recent position was in mobile gaming advertising
#characterconceptart, cartoony style sometimes, photoshop, Illustrator, Maya, After Effects



Phone

@ ronaldilustra@gmail.com

<https://www.linkedin.com/in/ronald-segovia-b8b18638>

Buenos Aires

EXPERIENCE

Illustrator/CGArtist

Freelance

09/2014 - Present Buenos Aires, Gran Buenos Aires, Argentina

Company Description

- Illustration
- creative Ideation
- art direction
- animation
- motion graphics
- 3D
- Social media content creation
- Advertising

Illustrator

Guarapo'E limon

01/2006 - Present null

A personal initiative to create a comprehensive online portfolio.

- Developed a personal website using HTML, CSS, and JavaScript to showcase my portfolio.
- Implemented a responsive design to ensure compatibility with mobile devices.
- Integrated a contact form using PHP and MySQL for backend support.
- Optimized website performance by compressing images and minifying CSS and JavaScript files.
- Conducted user testing to gather feedback and improve user experience.

production team lead

Credits

04/2020 - 06/2021 null

Company Description

- Guide a team of creatives through the production process from concept and ideation to final product.
- Oversee project management, asset creation, asset management, and art direction.

Ideation designer

Credits

11/2019 - 04/2020 null

Company Description

- Creative Ideation
- storyboarding
- design
- motion graphics
- taking projects from concept to final production

Motion Designer / Designer

Credits

04/2018 - 11/2019 null

Company Description

- Motion graphic design
- Statics design for an array of different clients and projects.

SUMMARY

I help clients achieve their goals using illustration and my creative skills to tailor and craft solutions, to increase engagement or tell a compelling story. my most recent position was around mobile gaming advertising. I enjoy character design and Illustration including cartoony style, Which I live and breathe for. If you have a project I could be a good fit for, feel free to drop me a line!Portfolio <https://www.behance.net/Ronaldsegovia>Graduated From Vancouver Film School From The 3D Animation and Visual Effects Program, Oct 2012-Oct 2013Main Focus On Animation And Modeling.Graduated From the Illustration Program at the Institute Of Design Of Caracas.2006-2009Technical KnowledgeMaya -Z Brush - Mud box - Nuke - Photoshop - After Effects - Premiere - Adobe Illustrator - Flash - Corel Painter.- Windows- Mac - Microsoft OfficeFamiliar With 3DsMax -Soft-imageSkills-Traditional Sculpture - Painting - Drawing - Photography

EXPERIENCE

CG Artist

[Singular Augmented Reality/PleiQ Esp](#)

📅 09/2015 - 03/2018 📍 null

Company Description

- character rigging
- character animation
- 2d designer

Junior roto Paint artist

[Prime Focus World](#)

📅 03/2014 - 06/2014 📍 Vancouver, Canada Area

3d Animator

[Linetest Collective](#)

📅 12/2013 - 02/2014 📍 Vancouver, Canada Area

Web Designer

[Interactiva Social Marketing \(Interactive Social Marketing\)](#)

📅 08/2012 - 10/2012 📍 null

Designer

[Brava Idea Publicidad \(Advertising\)](#)

📅 12/2011 - 07/2012 📍 Caracas

Instructor

[Instituto de Diseño de Caracas \(Institute of Design of Caracas\)](#)

📅 09/2011 - 12/2011 📍 Caracas

Multimedia and web design

[Publicis de Venezuela](#)

📅 01/2010 - 01/2011 📍 null

EDUCATION

3D Animation and Visual effects, 3D Animation/Modeling

[Vancouver Film School](#)

📅 01/2012 - 12/2013

Bachelor's degree, Illustration

[Instituto de Diseño de Caracas](#)

📅 09/2006 - 09/2009